

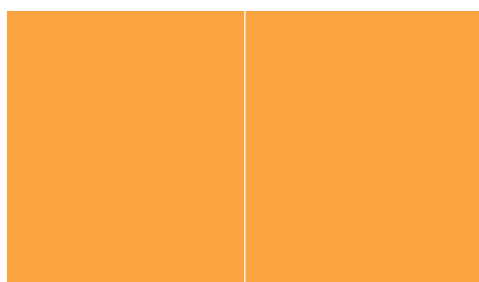
The scandinavian magazine  
for hydraulics and pneumatics



# Fluid

Scandinavia

## PRICE LIST 2026



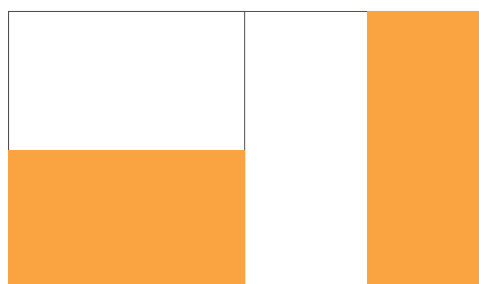
### SPREAD

2/1 Double spread (centre) 420 x 297 mm € 4 450  
2/1 Adjoining pages(false) 400 x 271 mm € 4 180  
+ 5 mm bleed



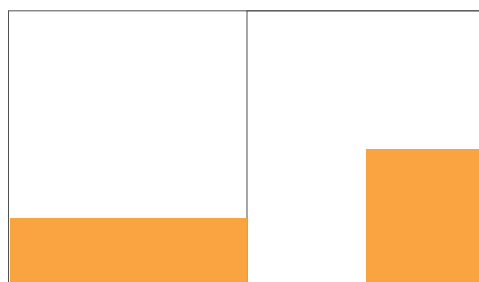
### FULL PAGE

1/1 Full page 210 x 297 mm + 5 mm bleed € 2 100



### 1/2 PAGE

1/2 page horizontal 190 x 133 mm € 1 430  
1/2 page vertical 92 x 271 mm € 1 430



### 1/4 PAGE

1/4 page horizontal 190 x 64 mm € 1 100  
1/4 page vertical 92 x 133 mm € 1 100

**Price addition for: Specified placing, plus 15%**

**V.a.t will be charged in addition to above prices.**

## PUBLICATION PLAN DURING 2026

	MATERIAL DAY	PUBLICATION DAY
Nr 1	13 February	9 March
Nr 2	8 May	25 May
Nr 3	28 August	21 September
Nr 4	13 November	7 December

## THEMES

### No. 1 – Operational Reliability

- Digital Monitoring
- Sustainability (renovation of components, extending replacement intervals for hydraulic fluids)
- Fluid Treatment (filtration, dehumidification, and oil analysis of hydraulic fluids)
- Service Agreements (industry trend, need for competence and technology for industrial service agreements)

### No. 2 – Electrohydraulics and Electromechanical Actuators

- Pump Systems with Frequency Converters
- Electrohydraulic Cylinders
- Electromechanical Actuators/Cylinders

### No. 3 – Competence Supply

- Collaboration between Industry and Educational Institutions
- Training Options
- Certification

### No. 4 – Mobile Hydraulics

- Energy Efficiency
- Service Agreements (industry trend, need for competence and technology for service agreements in mobile machinery)
- Condition Monitoring
- Characteristics of Mobile Hydraulics
- Requirements for Mobile Hydraulics
- Multi-couplings, i.e., replacing quick couplings with flat plates featuring multiple coupling

## DIGITAL MATERIAL

The prices are based on that original, material are sent digitally to our partner in printing matters.

You can send the material to Ågrenshuset:  
Åsa Augustsson, +46 660 299964  
e-mail: asa.augustsson@agrenshuset.se

The material could be sent as an EPS file or PDF – file optimized for printing. Material should keep 300 dpi in solution.  
No other color settings than CMYK is allowed.

Settings: <https://www.agrenshuset.se/pdf-export-och-farginstallningar>

## INTERNET, WWW.FLUID-SCANDINAVIA.SE AND THE DIGITAL NEWSLETTER

Topbanner € 800 Centerbanner € 700 Size: 1280 x 240 px.  
Banner in newsflow € 700 Size: 880 x 320 px.  
Right banner € 500 Size: 360 x 540 px.  
Prices per month. Newsletter is included in price.  
Banner Newsletter: Size: 880 x 320 px.

**V.a.t will be charged in addition to above prices.**

## CONTACT



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